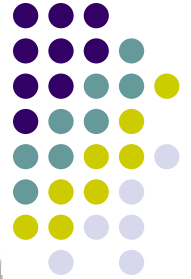




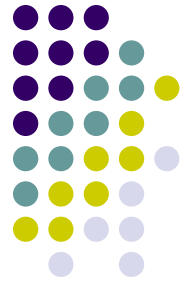
Professor Hausi A. Müller PhD PEng FCAE
Department of Computer Science
Faculty of Engineering
University of Victoria

<http://www.engr.uvic.ca/~seng321/>
<https://courses1.csc.uvic.ca/courses/201/spring/seng/321>

BSENG Accreditation



Announcements



- S2 & C2
 - Posted

- Quiz 1 (tomorrow)
 - *Wed, Feb 24 in class*
 - Class attendance must increase

- Midterm
 - Wed, March 2

- Final Exam
 - Sat, April 16
 - 19:00-22:00
 - ECS 125

Quiz 1	Wed, Feb 24	In class	2% of course
Midterm (revised)	Wed, Mar 2	In class	14% of project
Deliverable S2a (revised)	Fri, Mar 4	S2a Detailed req spec; conceptual design	10% of project
Deliverable S2b (revised)	Tue, Mar 8	S2b Class presentation of S2a to customer	5% of project
Deliverable C2 (revised)	Thu, Mar 10	C2 feedback on S2a&S2b	5% of project
Deliverable S3a	Tue, Mar 15	S3a Technical Design Spec	15% of project
Deliverable S3b	Tue, Mar 22	S3b Manual	10% of project
Deliverable C3	Thu, Mar 24	C3 feedback on S3a&S3b	10% of project
Easter break	Mar 25-28	Fri, no class	
Deliverable S4	Mar 29-31	S4 project demo	10% of project
Deliverable C4	Mar 29-31	C4 feedback on S4	5% of project
Last Day of Classes	Fri, Mar 31		
Final Exam	Sat, Apr 16	19:00-22:00 ECS 125	35%

SENG 321 Calendar

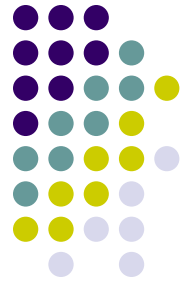




Questionnaires

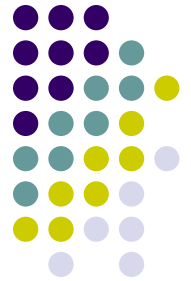
- Good for large groups when you have specific questions
- **NOT** appropriate as the only way, they suffer from being a *one way* communication technique and suffer *time lag*:
 - You cannot do follow up questions
 - You cannot follow users down interesting paths/points that they might raise during their answer

Good Usages of Questionnaires



- Good uses of questioners include:
 - Survey of currently used features
 - Reasons for not using specific features
- Questionnaire can be used to establish usability requirements and priorities of features
- You should use interviews to create useful questionnaire for example:
 - "What new features would you like to see?" Open ended and needed... but then you can create a questionnaire and send to users for voting

Common Questionnaires Mistakes

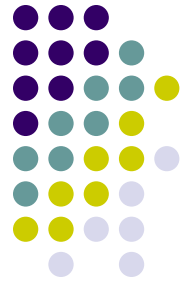


- Bias in sample selection
- Bias in responding users
- Small sample size
- Untested questions that are ambiguous



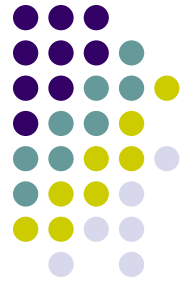
Elicitation Techniques

1. Reuse old requirements or existing system
2. Questionnaire
3. **Interviews**
4. Brainstorming
5. Observation and apprenticeship
6. Ethnographic studies
7. JAD: Joint Application Design
8. Nominal group technique
9. Delphi technique
10. PIECES Approach



Interviews

- Key point is to pick the right people to interview!
- Users usually do not know what they want:
 - You built EXACTLY what I asked for!
 - But not what I wanted



Interviews

- The people you interview should fill different user/stakeholder roles
- Select users that are:
 - Have authority and motivated to see the project succeed
 - Accountable and knowledgeable
- Interviews should be done in person and not through email/surveys:
 - Observe body language
 - helps build rapport



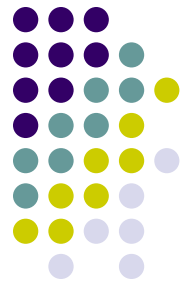
Interviews

- Interviews permit us to listen and understand better the problems faced by customers
- Before the interview, research the background of the stakeholder to avoid boring them with questions you easily answer
- You can quickly review some answers if needed
- During the interview, jot down the answers
- Make sure the interview schedule is not overly constraining
- Once rapport is established the interview likely will take a life of its own (horror stories and true/root causes)



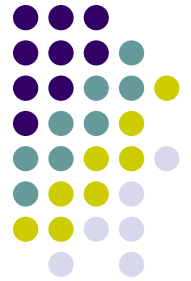
Interviews: Types of Questions

- You should start with open-ended and context free questions then move to more specific questions as you learn more and gain a better understanding of users needs and requirements:
 - **Open Ended:** "How will you search for a job?" vs.
 - **Context Free:** "Will you search using title?"
- Make sure you remove context from question:
 - You would not really give up features and performance just to have it run on a browser - would you?! (What would the answer be...)
 - Instead ask questions like:
 - How fast should the search be? What kind of performance is required?
 - *Is performance more important than other features like usability?*



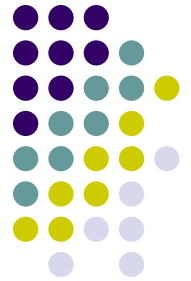
Examples of Questions

- Example of closed-ended question
 - Would you like the new system to work in your web browser? Y/N (This question does not mention the alternatives and associated costs! What would one give up to get such a feature?)
- Example of open-ended question
 - Would you like the new application be in your web browser even if it means fewer features, and less interactivity?
 - What would you be willing to give up to use your application in your web browser?



Template for an Interview

- Establish the Customer/User Profile
 - Name, responsibility
 - *How is success measured?*
 - What problems interfere with success?
- Assessing the Problem
 - *What problems do you face for which you lack a good solution?*
 - Why does the problem exist? How do you solve it? How would like it solved? (Any other)
- Understanding the User Environment
 - *User background*, education, computer systems, expectation for product usability
- Recap for Understanding
 - Repeat to customer in your own words their problems and ask for feedback, clarifications, or additions
 - *Repeat to the customers the answer to the red questions*



Template for an Interview

- **The Analyst's Input on the Customers Problems**
 - Validate or invalidate assumptions, suggested problems
 - For each suggested problem, ask the customer to prioritize it in relation to their mentioned problems, and ask for how it is addressed now, how would the customer solve it
- **Assessing Your Solution**
 - Give a rough description of a solution and get users' feedback
- **Assessing the Opportunity**
 - What are the success factors in the user's opinion?
Who else uses/would use the application?



Template for an Interview

- Assessing the Reliability, Performance and Support Needs (Non Functional Requirements)
 - *How robust should the system be?* How long can it go down for? How easy should it be to use? How long should an operation take?
- Other Requirements
- Wrap Up
 - Can I contact you later to check on things?
- The Analyst's Summary
 - Summarize the higher priority needs or problems identified by the user

After Interviews



- Using the analyst's summary we are likely to get 10-20 top requirements or needs that should be explored in more detail



Questions to be asked indirectly

- Are you opposed to the system?
- Would you benefit from delaying or obstructing the system?
- Do you feel threatened by the proposed system?
- Is your job threatened by the new system?
- Is anyone else's?

Common Interviewing Mistakes



- Missing to interview people
- Assuming stated needs are correct (Why?)
- Letting one person in a group interview dominate the interview
- Not conducting group interviews